Contact Information

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Summer I 2012 Schedule

<table>
<thead>
<tr>
<th>Course</th>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
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</thead>
<tbody>
<tr>
<td>MIS 3003-X30 (MIS)</td>
<td>10:00-12:00</td>
<td>10:00-12:00</td>
<td>10:00-12:00</td>
<td>10:00-12:00</td>
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<tr>
<td>MIS 3163-301 (Proj Mgmt)</td>
<td>2:30-4:30</td>
<td>2:30-4:30</td>
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Course Materials


Course Description
Introduction to management information systems and the importance of systems in achieving organizational goals. Includes topics such as systems concepts, time-sharing, telecommunications, distributed databases, and associated software and hardware.

Course Prerequisite
Junior standing or above or consent of the chair, and MIS 2003 or equivalent.

Learning Goals

I. General Learning Goals:
- **Ethical reasoning skills within a business environment.** Ethical issues are addressed throughout the textbook with a separate section in each chapter. These will be emphasized during class discussions.
- **Technology Utilization.** Hands-on exercises involve expanded coverage of information technology, such as decision analysis with spreadsheet software. Students will demonstrate their ability to use common business computer applications by utilizing Microsoft Word and Excel.

These general learning goals are among those established by the Dillard College of Business Administration. General learning goals represent the skills that graduates will carry with them into their careers. While assessing student performance in obtaining these general learning goals, the Dillard College is assessing its programs. The assessments will assist us as we improve our curriculum and curriculum delivery.

II. Course Specific Learning Goals: After completing this course, students should be able to:
- Describe the role of information technology as a key organizational resource for creating competitive advantage and in supporting operational excellence, major business initiatives, decision making, and organizational transformation, while recognizing the impacts information technology can and will have on their lives.
• Elaborate on the strategic and competitive opportunities provided by supply chain management (SCM), customer relationship management (CRM), business intelligence (BI), and integrated collaboration environment (ICE) systems.
• Discuss organizational database technology, differentiate between databases and data warehouses, and describe data-mining.
• Express a familiarity with various decision supporting software application tools such as neural networks and decision support, geographic information, and artificial intelligence systems.
• Define and describe the two major e-commerce business models (Business to Business, B2B, and Business to Consumer, B2C) and identify the differences and similarities among customers and their perceived value of products and services in each.
• Describe the process of computer information systems development, the systems development life cycle (SDLC), the role of prototyping in it, and the outsourcing process (both domestic and offshore).
• Explain the relationship between the organization’s roles and goals and its IT infrastructure.
• Define and describe factors affecting ethical decision making, intellectual property, copyright, Fair Use Doctrine, and pirated and counterfeit software, and how privacy and organizational information can be protected.
• Describe the emerging trends and technologies that are emerging as we move toward physiological interaction with technology, increased portability and mobility, and the rebirth of e-commerce.
• Discuss basic computer hardware and software components, the workings of the Web and Internet, network configurations, Web page construction using HTML, and computer crime and forensics.

Course Policies

Missed Examination and Exercises Policy: Since this is an Internet course and an ample window of time will be provided in which to take exams and submit assignments, there is no provision for late submittals of either in this course. Only students with conflicts involving authorized University activities or having verified medical circumstances may ask in advance for exception to this policy. Written verification in either case is mandatory. Arrangements must be made in advance if at all possible. In all cases, the instructor must be contacted no later than the day of the scheduled exam or no make-up will be allowed. At the instructor’s discretion, a deduction may be assessed for a late exam.

It is the student’s responsibility to be aware of all schedule requirements. “I forgot,” or was “working,” or “too busy” are not valid excuses for missing deadlines!

Grading and Evaluation:

Student's performance will be assessed using the following elements.

Exams (3): Each exam will consist of multiple-choice and true/false questions. Exams will cover assigned chapters, assignment material, videos, and any other assigned readings. Students are responsible for all assigned textbook material.

Assignments: To be completed individually. Microsoft Assignments must be submitted via the appropriate Blackboard dropbox for any credit to be awarded; submissions will NOT be accepted via regular e-mail unless there is some problem submitting via Blackboard. Regular email should be utilized as an emergency backup only.

Quizzes: There may be quizzes added from time to time during the course. There may be more or less than 75 points for quizzes. The total possible points for the course will be adjusted accordingly. These will be announced in Blackboard via “Announcements” and/or “email.” Chapter “Practice Quizzes” will NOT count towards these points. They are for exam prep and nothing else. They only show up in the Grade Book in order to be visible elsewhere as well. You must check into the course often as missed quizzes will not be made up.
Points will be allocated using the following scheme.

<table>
<thead>
<tr>
<th>Element</th>
<th>Points</th>
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<tbody>
<tr>
<td>Exam I</td>
<td>100</td>
</tr>
<tr>
<td>Exam II</td>
<td>100</td>
</tr>
<tr>
<td>Exam III</td>
<td>100</td>
</tr>
<tr>
<td>Assignments</td>
<td>75</td>
</tr>
<tr>
<td>Quizzes (see above)</td>
<td>75</td>
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<tr>
<td><strong>Total Points</strong></td>
<td><strong>450</strong></td>
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Grades will be assigned using the following scheme.

<table>
<thead>
<tr>
<th>Grade</th>
<th>Points</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>A</td>
<td>&gt;=405 (or &gt;=90%)</td>
<td></td>
</tr>
<tr>
<td>B</td>
<td>360 – 404 (or 80 – 89%)</td>
<td></td>
</tr>
<tr>
<td>C</td>
<td>315 – 359 (or 70 – 79%)</td>
<td></td>
</tr>
<tr>
<td>D</td>
<td>270 – 314 (or 60 – 69%)</td>
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</tr>
<tr>
<td>F</td>
<td>&lt;=269 (or &lt;=59%)</td>
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Course Content and Outline: See the separate content outline/schedule.

Academic Integrity:

With regard to academic honesty, students are referred to the “Student Honor Creed” of the Midwestern State University Undergraduate Catalog. Academic dishonesty (cheating, collusion, and plagiarism) is taken seriously and will be investigated. The minimum penalty is an "F" in this course and referral to the Dean of Students for disciplinary action, which may result in expulsion from the University. **This is an online course and requires a high level of commitment to integrity in completing assignments, and taking quizzes and exams. All work is expected to be done individually unless stated otherwise and all exams and quizzes are to be taken closed book without the text or other materials. Sharing computer files for any purpose in assisting another student is considered a violation of academic integrity for BOTH students.**

Americans with Disabilities Act:

If a student has an established disability as defined in the Americans with Disabilities Act and would like to request accommodation, that student should please contact me as soon as possible (i.e., within the first week of the semester). Refer to my office hours and phone number shown on page 1. This class follows the guidelines suggested by the Center for Counseling and Disabilities Services for those students who qualify for disability services. See Midwestern State University Undergraduate Catalog.

Syllabus Change Policy:

This syllabus is a guide for the course and is subject to change. It is only a guide. It is not a contract. Syllabus changes will be communicated by notification on the Blackboard course home page and may or may not result in document changes. It is the student’s sole responsibility to find out from the home page, other students, or the instructor, if anything affecting the course requirements has changed. Check every day! It is not the instructor’s responsibility to individually inform students of changes.

Additional Information:

**Tentative schedule** (See attached.) Please keep this syllabus as a reference! Students are responsible for all information contained in the syllabus and for any changes to the syllabus, which will be announced in Blackboard. **IMPORTANT!!! What is in Blackboard takes precedent over the separate schedule!!!**