Strategic Planning Launch

February 22, 2012
Strategic Planning

• Helps build consensus.
• Focuses the university.
• Helps build a positive future.
Dynamic Planning Process

• Starts with the end in mind.
• Focuses on people to capture their expertise and energies and to get their buy-in.
Realities

• Accreditation
• Rules and Regulations
• Feasible budget
Stakeholders

- Students
- Faculty
- Staff
- Regents
- Alumni
- Donors
- Advisory Boards
- Self-identified
Communication Tools

• Unit Meetings
• Suggestion Box (on-line)
• Work Groups
Stakeholders propose

- Strategic Plan
- Action Steps
- Threads
- Issues & Goals
Work groups organize Stakeholders review

Strategic Plan
Action Steps
Issues & Goals
Threads
Stakeholders propose
Stakeholders provide input
Strategic Plan
Timeline

• Issues and goals developed by March 28.
• Threads open for review by April 11.
• Stakeholders give input on threads and propose action steps by May 4.
• Drafted plan open for review by June 4.
• Stakeholders give input on draft by June 18.
• Plan adopted by June 28.
Implementation Plan

- Goals
- Action Steps
- Resource Commitment
- Timeline
- Responsible Oversight Party
- Evaluation
Thank you.